

AY 08 Proteus Writing Excellence Award (PWEA)
“Creative Strategic Intelligence Analysis and Decision Making
Within the Elements of National Power”

1. **Description.** The Proteus Writing Excellence Award (PWEA) is a U.S. Government sponsored program administered by the Proteus USA. Its intent is to showcase exceptional papers and theses by scholars at accredited universities and colleges. This program falls under the scope of the Proteus Monograph Series Fellows Program (PMSFP) and is monetary awards program. Additional information on the PMSFP can be found on the Proteus USA website: <https://www.carlisle.army.mil/proteus>. Interested scholars can submit their work for consideration and selection at any time. All submissions must be no older than one year; preferably completed within the current academic year. All work should be related to graduate and postgraduate research or course work. All paper submissions must be endorsed by their authors' academic Department Chair or Dean. The Proteus USA writing and publication committee will select papers based on quality and relevance to the topical areas outlined in enclosure #1. Selected authors will receive a writing award certificate and a U.S. Savings Bond. The selected work will be showcased on the Proteus USA website and archived in the Proteus “Knowledge Center”. The written product will remain the intellectual property of the scholar unless otherwise specified in a separate agreement.

2. **Objective.** The objective of this program is to recognize outstanding scholars and to promote further discourse, study, and research focusing on the refinement, development, and application of Proteus related new and emerging “futures” concepts, methods, and processes.

3. **Purpose.** The program will promote relevant work that has the potential to assist strategic and high-operational level decision makers, planners, and analysts within the Joint, Interagency, Intergovernmental, and Multinational (JIIM) community in “outside the box” consideration and critical analysis of National, military, and intelligence issues by encouraging them to:

- Consider differing values and perceptions of target audiences by systematically looking “outside” of the values held in Western Civilization when considering the application of all elements of national power (Diplomatic, Informational, Military, and Economic).
- Frame complex issues holistically to identify and consider the second and third order effects and unintended consequences of policy and strategy decisions.
- Scan the horizon and define the future environment and creating scenarios to systematically identify discrete threats and capitalize on hidden opportunities.

4. **Papers and Theses.** Selected submissions will be posted on the Proteus USA Website. These papers will be available for review by key policy makers, leaders, and stakeholders across interested communities within academia, the United States Congress, and other U.S. Government departments and agencies; in particular, the

Department of Defense, and government educational system, the media, think tanks and defense institutes both in the United States and internationally.

5. Papers and Theses Specific Requirements and Administrative Procedures:

a. Quality. The author shall emphasize analysis and exposition, rather than description or opinion. Knowledge and views should be presented and supported. All work should reflect academically acceptable rules of grammar and syntax suitable for publication and appropriate for senior military and civilian officials. The work should display exceptional insight and creativity, incisive analysis, solid research, precise documentation with an efficient and economical organizational scheme.

b. Subject, format, and length. The premise and subject of the work should be relevant to the topical areas in enclosure #1 and support the purpose of the program in paragraph three, above. The paper length may vary but should not exceed 50 pages. The paper's format may vary in accordance with the writer's preference; however, as a guide, Turabian, a professional or scientific style such as APA (American Psychological Association), or the MLA (Modern Language Association) are all acceptable formats for this purpose. At a minimum, the paper will include footnotes or endnotes, and bibliography or references.

c. Administrative Procedures. Using the criteria outlined above, Proteus USA will evaluate the quality and relevance of the submissions. This is a continuing program; therefore, submissions can be made at any time. Papers should be submitted with a short endorsement by the Department Chair or Dean stating the relevance of the work and recommending the award. This endorsement can be a written attachment or in email form. For quickest results, use email with an MS Word attachment. The Proteus USA email address is: proteus@conus.army.mil. Regular mail entries should be sent to

Center for Strategic Leadership
Attention: Proteus USA
Suite B033
650 Wright Ave.
Carlisle, PA 17013-5051

The Proteus USA writing and publication committee will review the submission and notify the author on the status within 30 days of receipt. Additionally, we may invite and fund authors to present their papers at the Annual Proteus Futures Academic Workshop or other appropriate fora.

For additional information, contact Bill Wimbish at 717-245-3366 or Pat Cohn at 717-245-3196, or send an email to the following: william.wimbish@us.army.mil, patrick.cohn@us.army.mil, or proteus@conus.army.mil.

Enclosure #1, AY 08 Proteus Writing Excellence Award (PWEA)
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Suggested Proteus Related Paper Topics for AY 2008

1. Creative Strategic Approaches to Future Intelligence Analysis and Political and Diplomatic Decision Making:

- National policies and strategies for political, domestic, regional and global stability
- Complex emerging future political scenarios that provide threats and opportunities
- Understanding psyches: the composite of political, demographics, cultural, social and religious beliefs, discreet complex interrelationships and resultant interactions. This includes both nation states and non-state actors, groups and organizations

2. Creative Strategic Approaches to Intelligence Analysis and Decision Making in Information Operations and Strategic Communication:

- Understanding the intricacies and nuances of perception management and integrated development of themes and messages
- Understanding human terrain and the cognitive dimension, e.g., social and cultural networks, psyche, bias, cultural and religious belief
- Strategies to “win the war of ideas,” by examining emerging new media, cyber warfare and the virtual medium.

3. Creative Strategic Approaches to Future Intelligence Analysis and Decision Making in 21st Century Military Strategy:

- Understanding the multifaceted, multi-dimensional and integrated aspects of future conflict
- Trend analysis and new ways and methodologies of prosecuting war and keeping the peace
- Characteristics and capabilities of potential future adversaries and strategies to defeat them

4. Creative Strategic Approaches to Future Intelligence Analysis and Decision Making in Economic Policy and Strategy:

- Understanding of the multi-dimensional aspects and impact of globalization and its future effect on the United States’ economic wellbeing
- Futures economic scenario development and intelligence and trend analysis
- Integrated and holistic policies and strategies for future economic sustainability and growth; domestically and internationally

5. Future Technology Convergence, Advanced Scientific Approaches, Strategic Scenario Development, and Modeling, Simulation and Gaming that enhances Intelligence Analysis, Decision making and Problem Solving processes in National Diplomacy, Military Strategy, Information Operations and Economic Policy:

- Complexity modeling, simulation and gaming that supports the above
- Method, model, and/or framework for intelligence analysis or policy and strategy Decision Making
- Technologies and scenarios that threaten U.S. interests and future strategic sustainability or provide discreet opportunities
- Proteus and Science and Technology Foresight: understanding technology convergence for strategic preparedness
- Agent Based Processing and Complexity Game Design

6. Other monographic topics identified by the author(s) and endorsed by the Proteus USA Board.